

## ABSTRACT OF THE DISCLOSURE

A method of coloring thermoplastic olefin resins and pulverizing resin pellets in a single step involving the steps of metering liquid coloring onto resin pellets and then passing the combination of liquid color and resin pellets into a mill blender. The liquid color is metered onto the plastic pellets at a rate of from less than 0.2% to less than 1.0% by weight of the plastic pellets. The mill blender receives the combination of plastic pellets and liquid color and pulverizes the mixture to produce a colored thermoplastic resin powder that is suitable for subsequent processing, such as roto-molding or slush-molding.

5